

Joining Forces to Improve Air Quality and Health

Sector Involvement

Air Quality: The Charities Perspective

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(Global Action Plan)

Why focus on clean air?

- Environmental
- Health
- Social justice
- Economic



Accentuate the Positive

To overcome the negative

Health Improvement

Fewer road accidents

Reduced stress caused by heavy traffic, congestion and noise

Increased physical health due to more active travel

Less loneliness due to cities being more people-friendly

More green spaces

More quality family time and even more sleep!



Systemic Advances



Public Comms



Interventions

Political Influence



Progress

Issues

Agree there is a problem. Want it solved.	Public	Looking to business & Govt. Not sold on the destination.
New transport action positivity. Accepting of need for AQ action.	Central Govt	Policy and regulation incomplete. Need to look beyond councils.
Most driving the changes. Successes: ULEZ, School Streets.	Local Govt	Rowing back on action (CAZs). Nervousness about "brave" steps
Growing list of champions: BCAT. Economic harm documented.	Business	Priorities: where's the opportunity Powerful anti-progress lobbying.
Senior figures support action. Localised successes & Net Zero.	Health Sector	Capacity (given COVID-19 etc). National plan: avoid & reduce.

What we most need from the research community

Evidence

- Social Injustice
- Econ/Soc benefits of solutions (link to buildbackbetter)
- Public/Biz backing for action
- Health impacts / exposure stories

Solutions

- Vehicle Tech
- Logistics “the Amazon prime effect”
- Industrial workplaces
- Woodburning
- Protections for the vulnerable (young, old, ill, city residents)

Futures

- Transport strategy: roads vs public trans & active travel
- EV market correction
- Remote work
- Vision for clean air society

Collaboration

- Rational voices
- With GAP:
- Schools
- Health system
- B4CA
- Vision for a clean air future