Joining Forces to Improve Air Quality and Health

Sector Involvement

Air Quality: The Charities Perspective

Chris Large
(Global Action Plan)
Why focus on clean air?

- Environmental
- Health
- Social justice
- Economic
Accentuate the Positive
To overcome the negative

- Health Improvement
- Fewer road accidents
- Reduced stress caused by heavy traffic, congestion and noise
- Increased physical health due to more active travel
- Less loneliness due to cities being more people-friendly
- More green spaces
- More quality family time and even more sleep!
## Progress

<table>
<thead>
<tr>
<th>Agree there is a problem. Want it solved.</th>
<th>Public</th>
<th>Looking to business &amp; Govt. Not sold on the destination.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Most driving the changes. Successes: ULEZ, School Streets.</td>
<td>Local Govt</td>
<td>Rowing back on action (CAZs). Nervousness about “brave” steps</td>
</tr>
</tbody>
</table>
### Evidence
- Social Injustice
- Econ/Soc benefits of solutions (link to buildbackbetter)
- Public/Biz backing for action
- Health impacts / exposure stories

### Solutions
- Vehicle Tech
- Logistics “the Amazon prime effect”
- Industrial workplaces
- Woodburning
- Protections for the vulnerable (young, old, ill, city residents)

### Futures
- Transport strategy: roads vs public trans & active travel
- EV market correction
- Remote work
- Vision for clean air society

### Collaboration
- Rational voices
- With GAP:
  - Schools
  - Health system
  - B4CA
- Vision for a clean air future