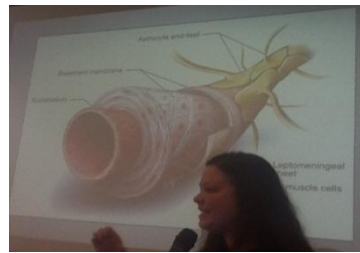


Mix things up.  
Multidisciplinary  
Research Week

## 2013: Statistics...

*Full details, incl. videos, interviews, pictures & more, can be found at:*

[www.southampton.ac.uk/multidisciplinary](http://www.southampton.ac.uk/multidisciplinary)



- **23** events (incl. **2 exhibitions** and **1 interactive art session**) from 17-22<sup>nd</sup> March 2013.
- **1057** actual attendees (approx. **10% external**).
- **First TEDx** at the University of Southampton- **tickets sold out; new website; IBM sponsorship; 15 speakers; >1600** hits so far on YouTube at: [www.youtube.com/tedxsonuni](http://www.youtube.com/tedxsonuni)
- **Prof Mohan Munasinghe**- Vice Chair of IPCC/Nobel Prize Winner 2007 (BBC Radio Solent Broadcast & future collaborations).
- First formal celebration of the **World Water Day 2013** (150 attendees).
- **>70** people attended the '**Litmus Project: Science & Poetry Exhibition**'.
- **>120** people attended '**Question Time: The Brain & Society**', (incl. **40 6<sup>th</sup> Formers**)
- **15** people created an eco-friendly bag from 60<sup>th</sup> Anniversary campaign banner material at '**Be a Green Shopper**'.
- Collaborations: **UoS Science & Engineering Festival, WSA, WUN, IBM, Google, Marwell Wildlife, three 6<sup>th</sup> Form Colleges.**
- **First year that social media was used!** **11** blogs (>**300** hits in the 1<sup>st</sup> week); **26** interviews- **>800** hits so far on YouTube; **>370** hits to the multidisciplinary website; **>630** tweets #MDRWeek; 3 Storifys; 3 Pinterests.

**Thank you to all our speakers, demonstrators, supporters, volunteers, sponsors and attendees for enabling this annual cross-disciplinary event at the University of Southampton to be a huge success.**

