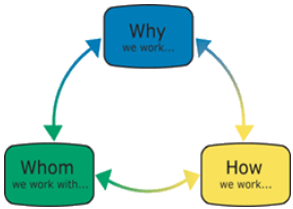


# Careers, Coronavirus and Potential Consequences

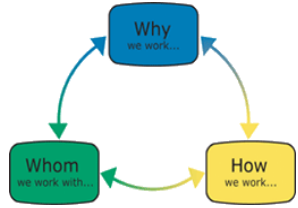


Michael B Arthur

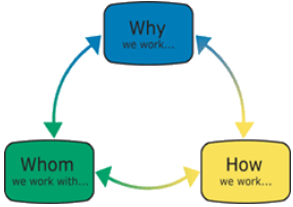
Visiting Professor, Cranfield University

Emeritus Professor, Suffolk University, Boston, USA

Director, Intelligent Careers Group



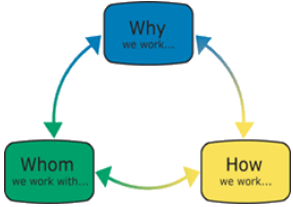
Hello!



# Who am I?



- Hartlepool!
- Cranfield
- Suffolk University, Boston, USA
- Books
  - Handbook of Career Theory, The Boundaryless Career, An Intelligent Career
- Today
  - Speaker and scholar, ICCS Career Exploration System, Forbes.com contributor



# Who's your favorite leader?



**Mine**



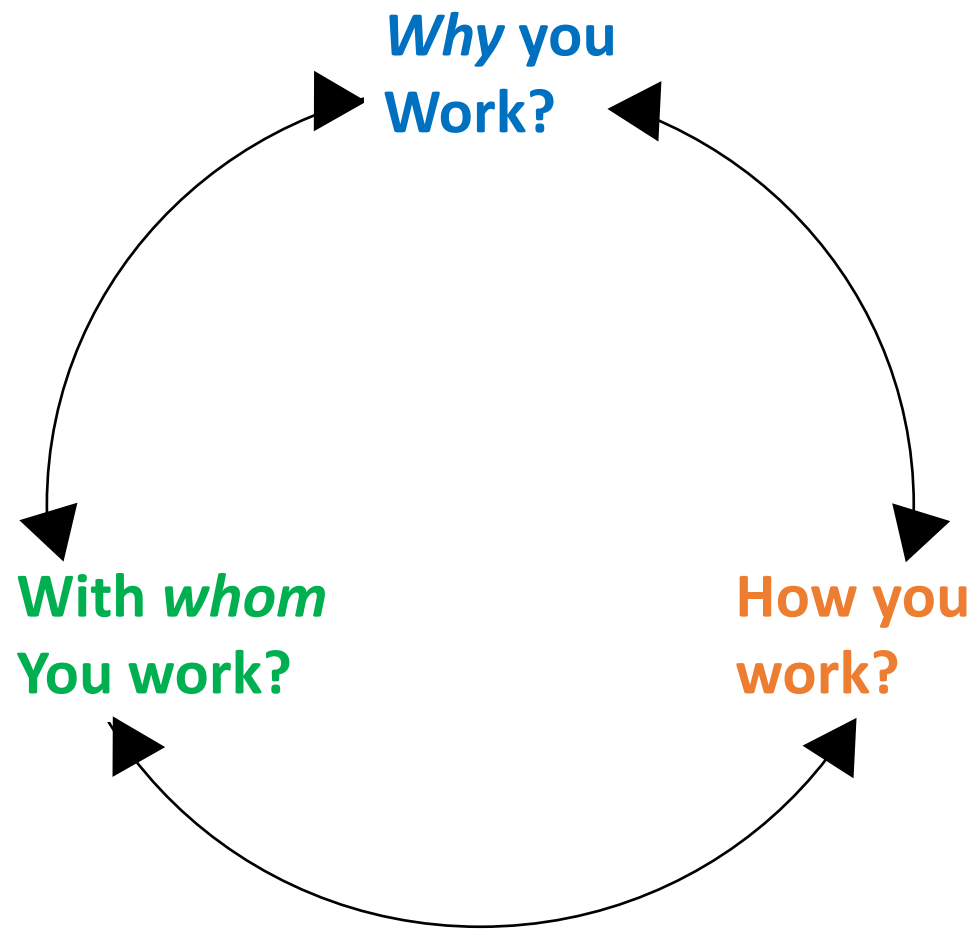
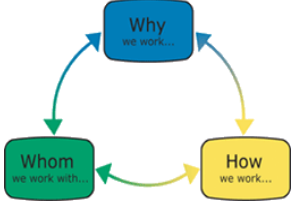
**Yours**



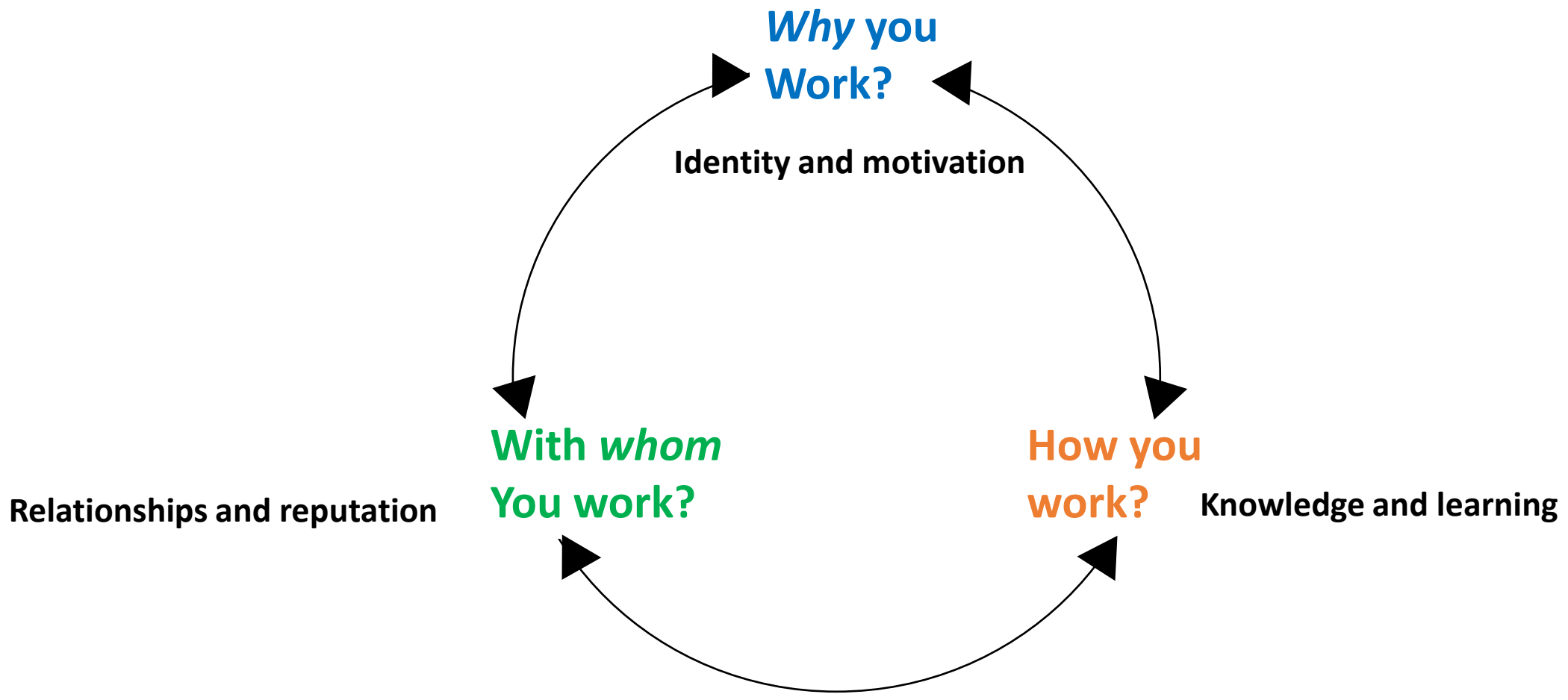
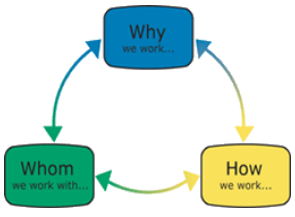
**Theirs**



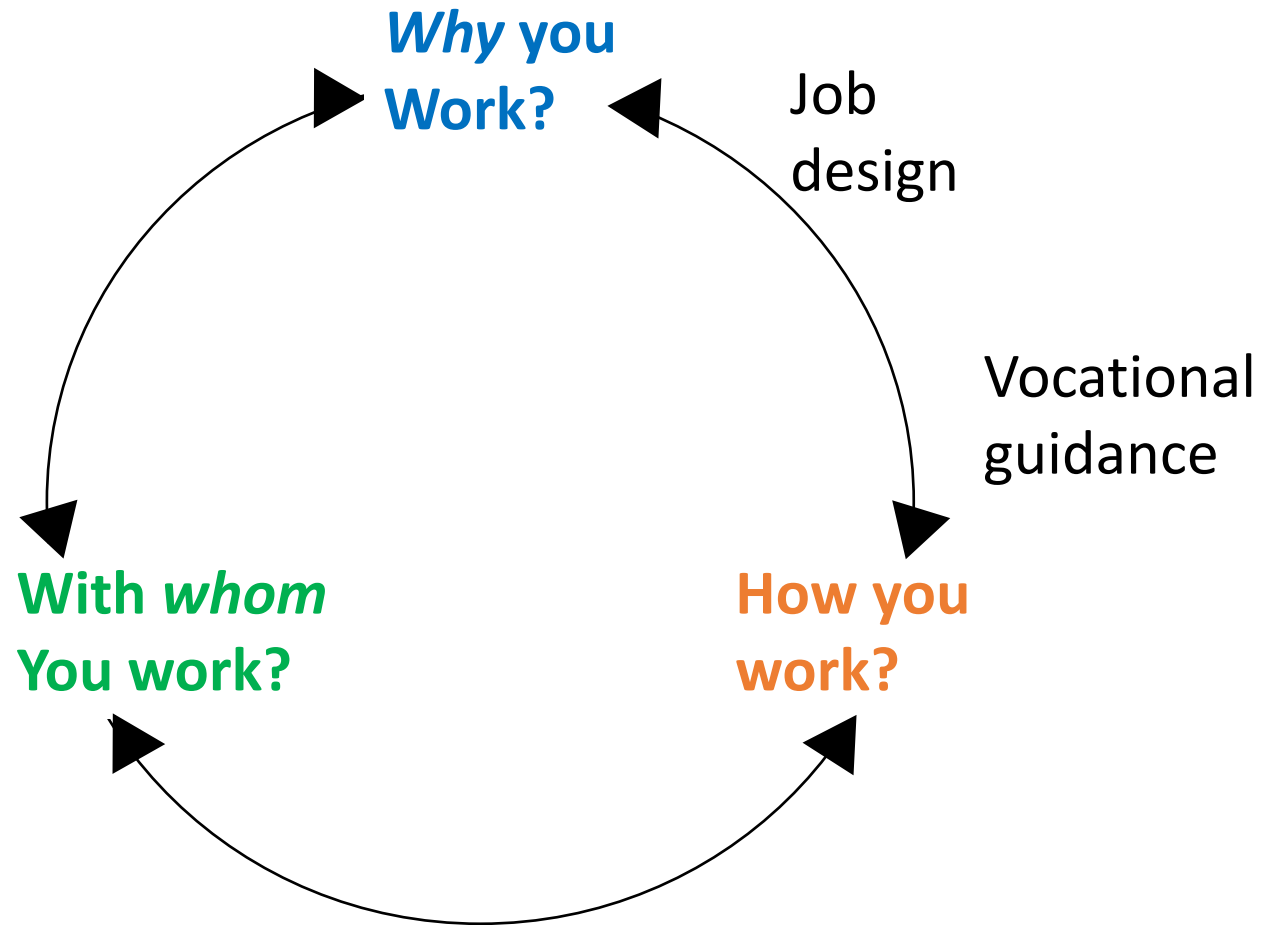
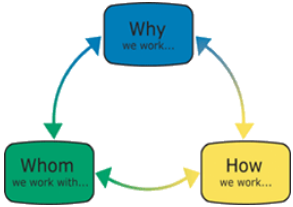
# The intelligent career framework

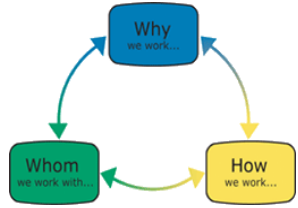


# The intelligent career framework

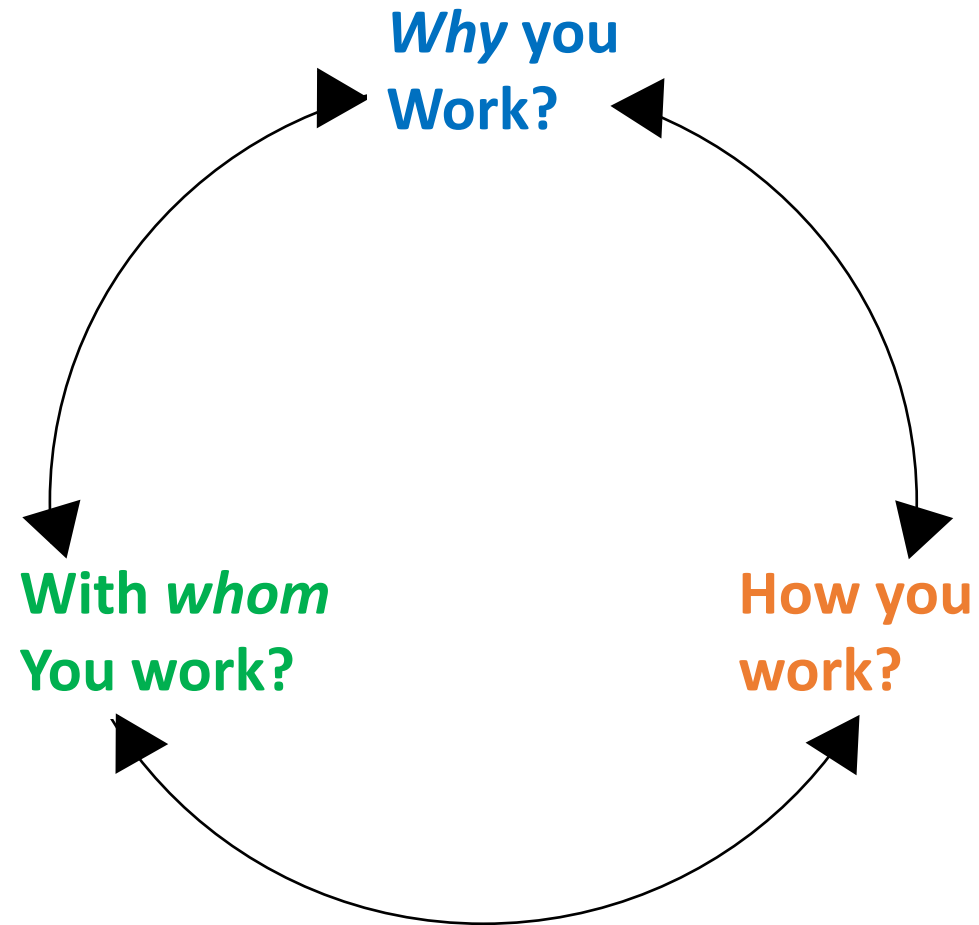


# The intelligent career framework

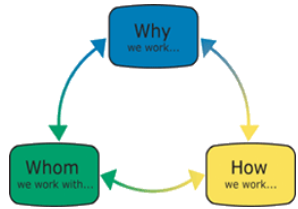




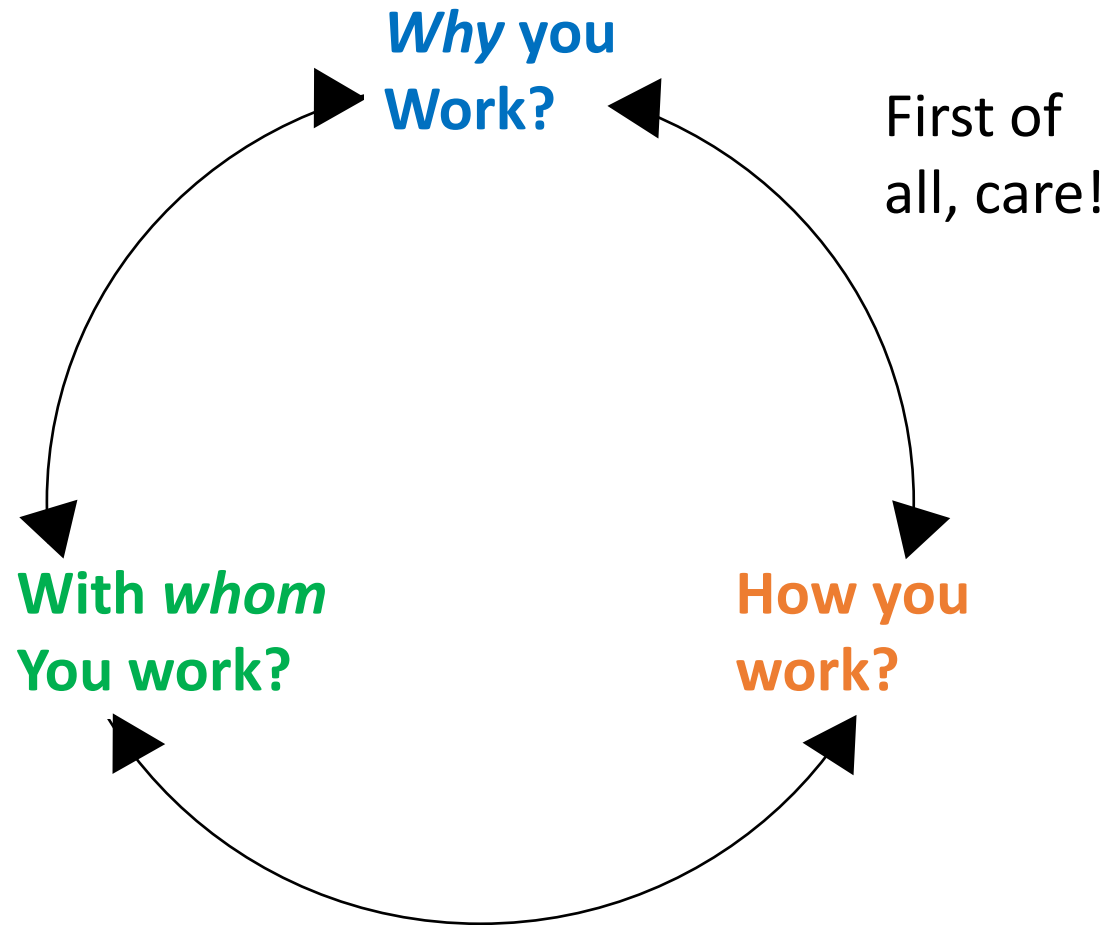
# What about the virus?

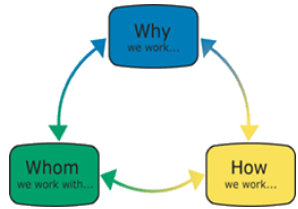






# The intelligent career framework – and Corona





# First of all, care!

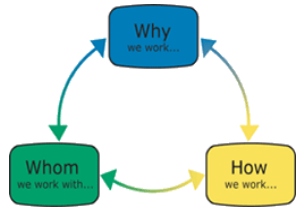


My writer's block

Who's my audience?

How will I look?

Are good ideas enough?



# First of all, care!

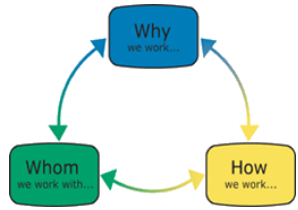


Live with your loss

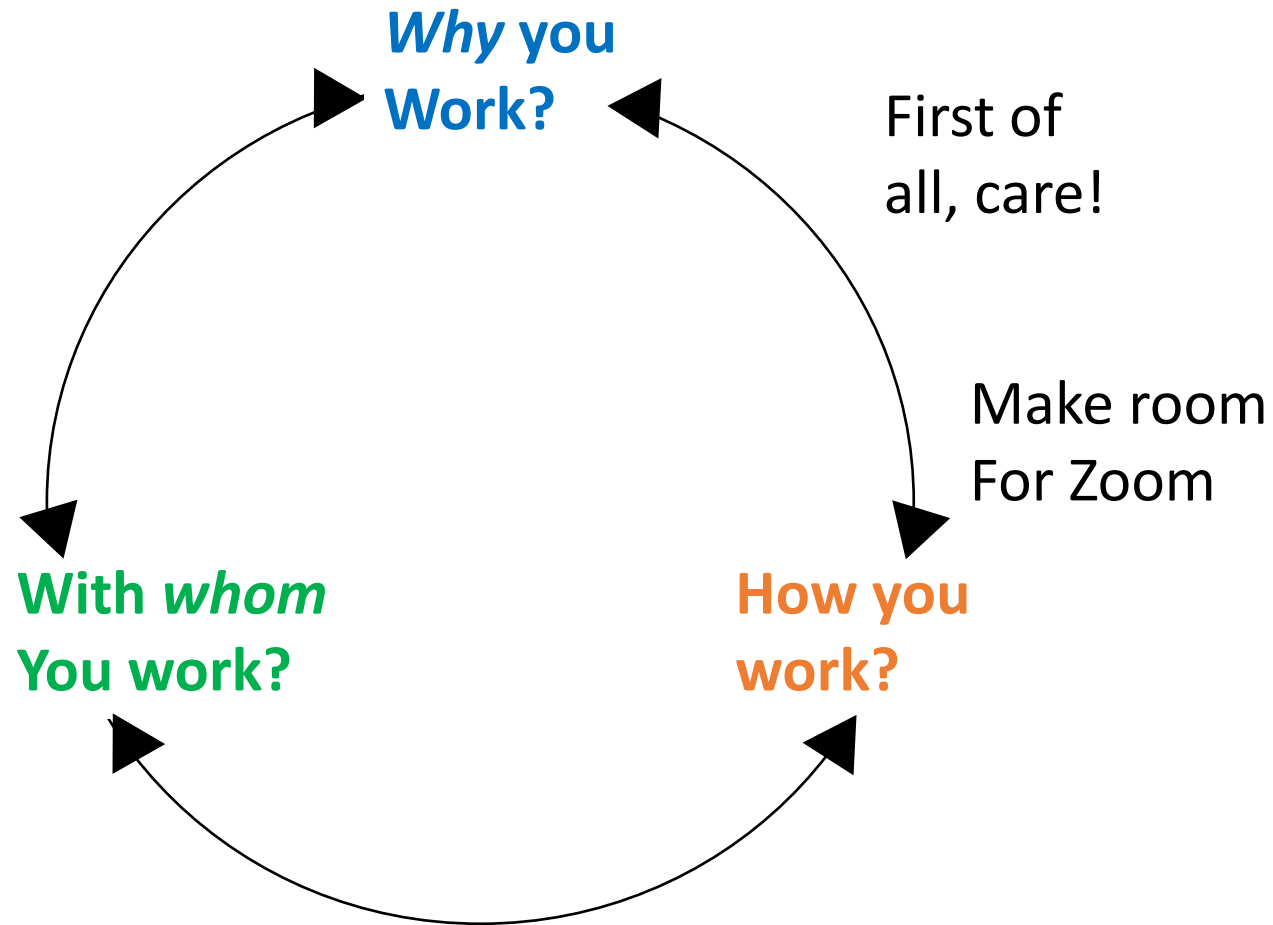
Help where you can

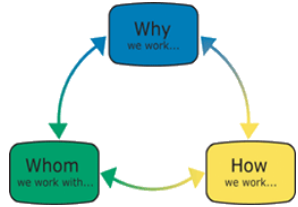
This too will pass

Do like a real ostrich.



# The intelligent career framework – and Corona





# Make room for Zoom

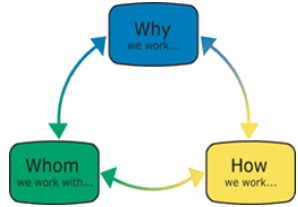


The major players in conferencing

The freelancer's opportunity

My bridge mates

My dinner friends



# Make room for Zoom

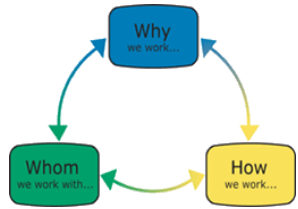


Here comes the virus!

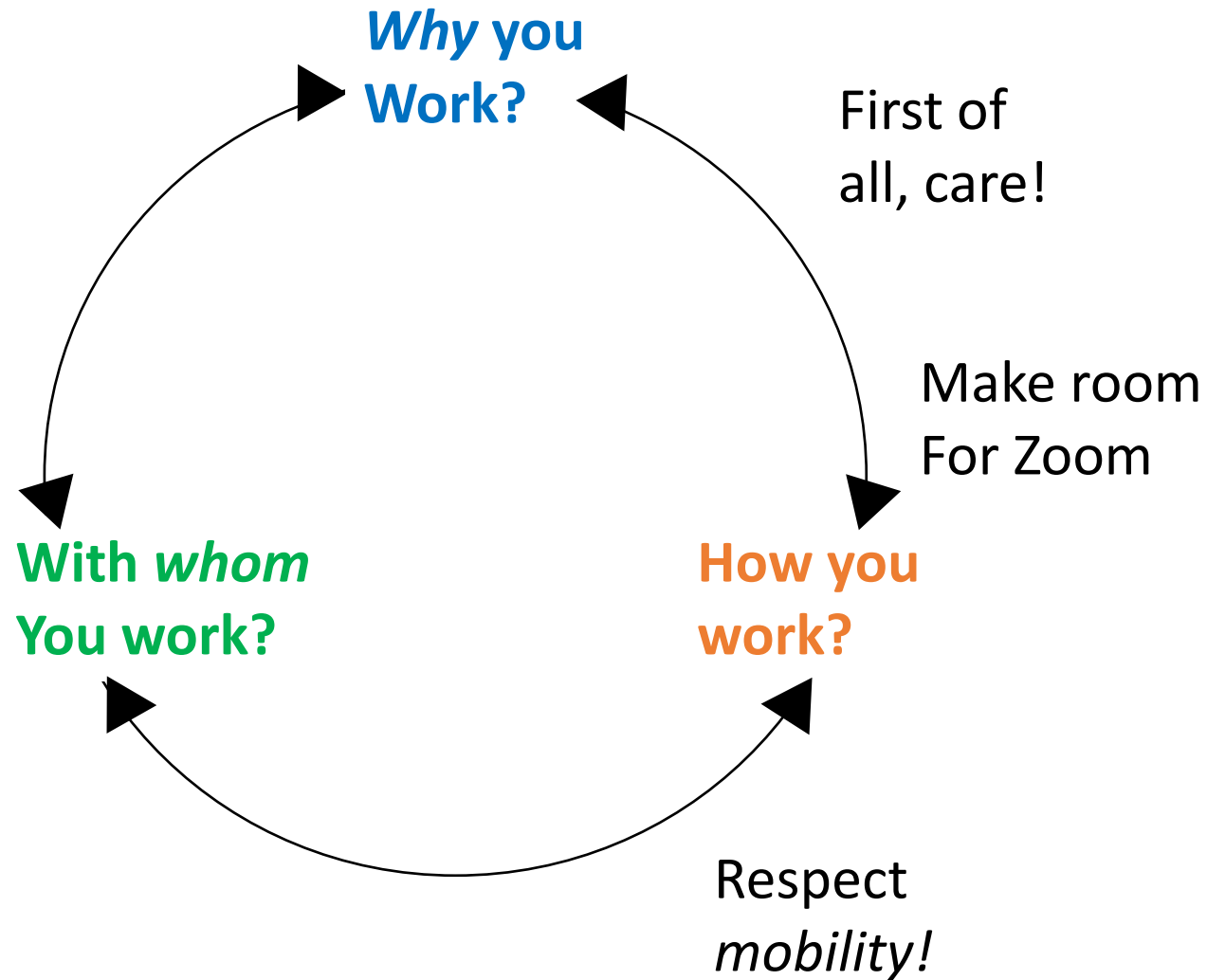
Julia Richardson's story

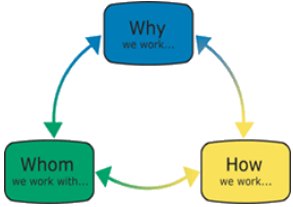
My wife's charitable organization

What's your Zoom story?



# The intelligent career framework – and Corona





# Respect mobility!



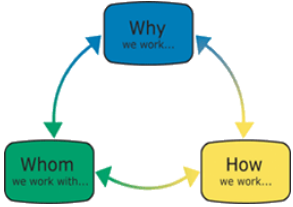
The Boundaryless Career (1994,1996)

A mixed reception

Enter the gig economy

What's here to stay?





# Respect mobility!

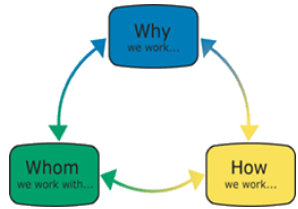


Mark Savickas's: message:

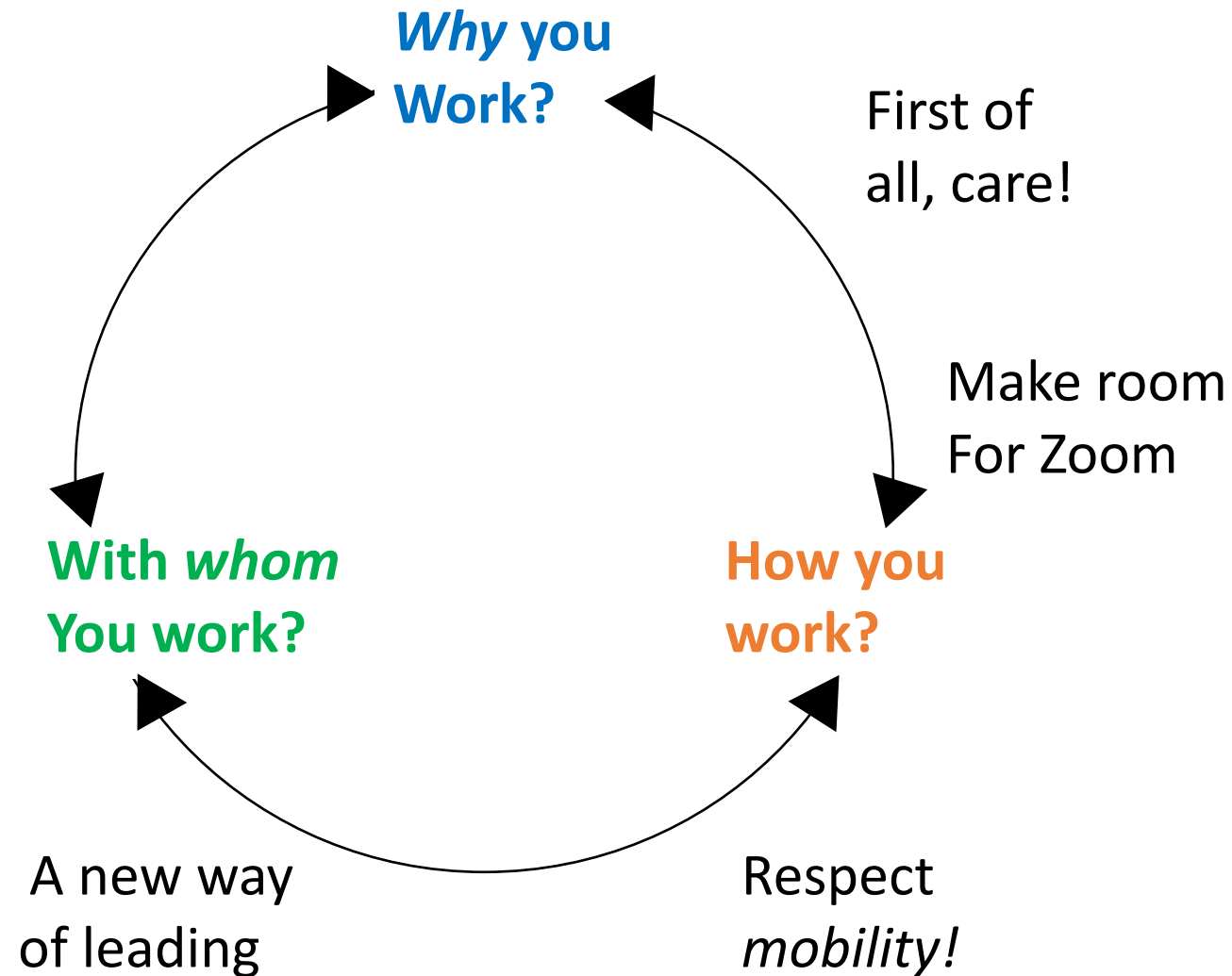
“Person-Environment fit” as 20<sup>th</sup> Century thinking

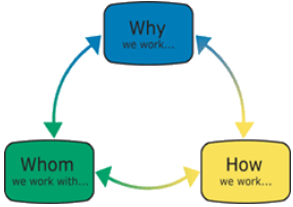
Help people write *chapters* in their own stories

Don't Let The Virus Make You Lose Your Story!



# The intelligent career framework – and Corona





# A new way of leading

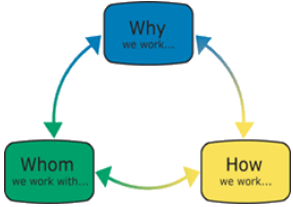


What is Organizational Behavior?

Where do leadership, interpersonal relations, group behavior and project management reside?

The film-making example

Projects are everywhere!



# A new way of leading

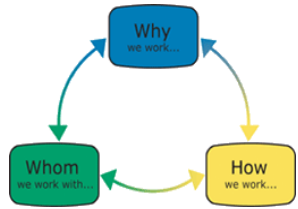


Finkelstein, Edmondson, and others

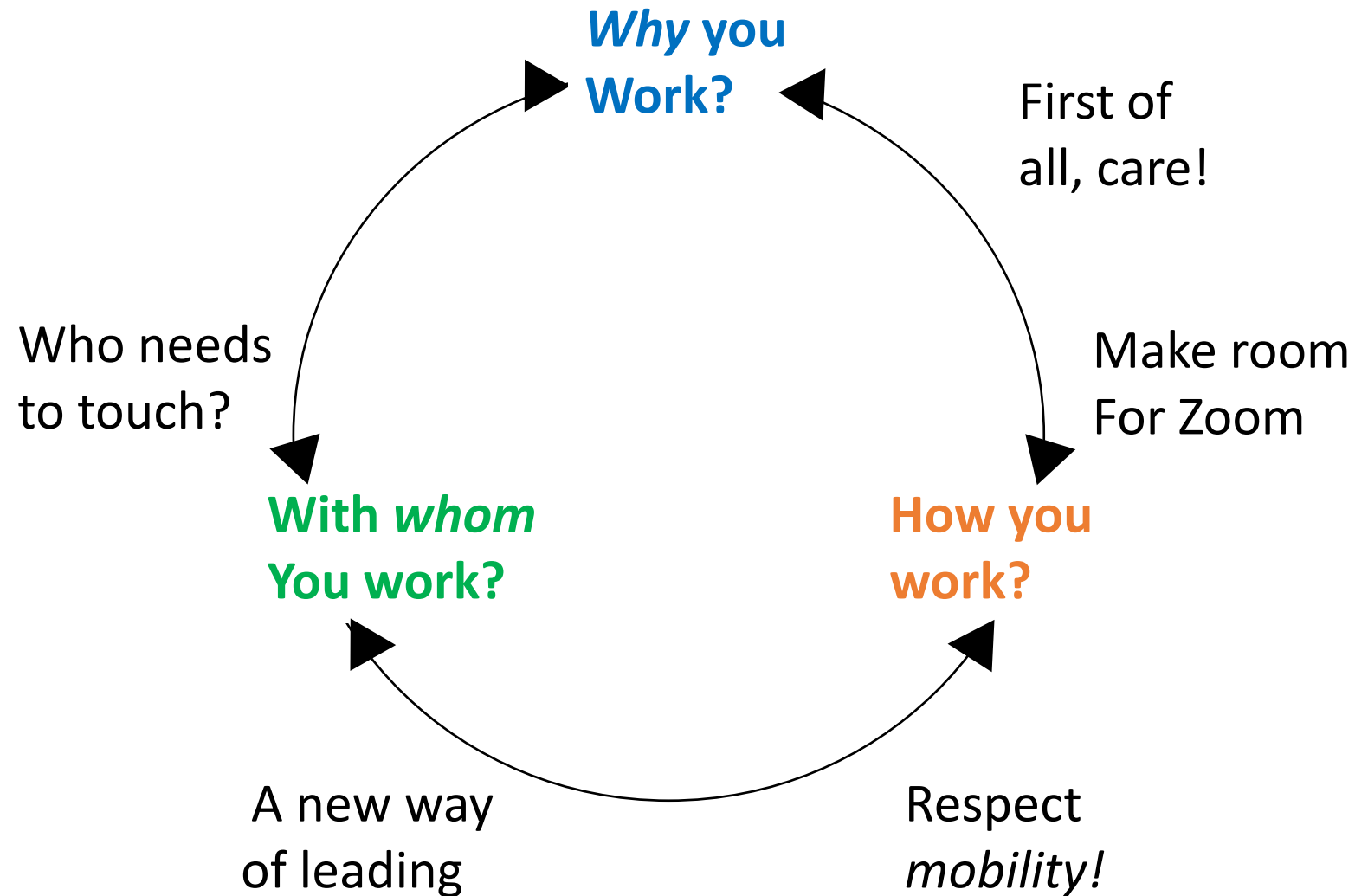
Recruit one project at a time

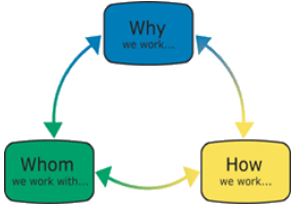
Build long-term relationships

Sustain career *conversations*



# The intelligent career framework – and Corona





# Who needs to touch?

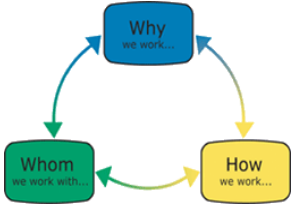


The question of the day!

What are universities for?

Social vs. learning experiences?

Physical vs. virtual space choices?



# Who needs to touch?

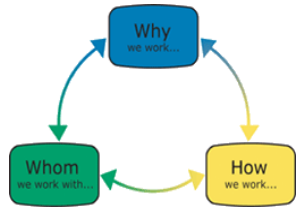


Handy “Portfolio work” 1989

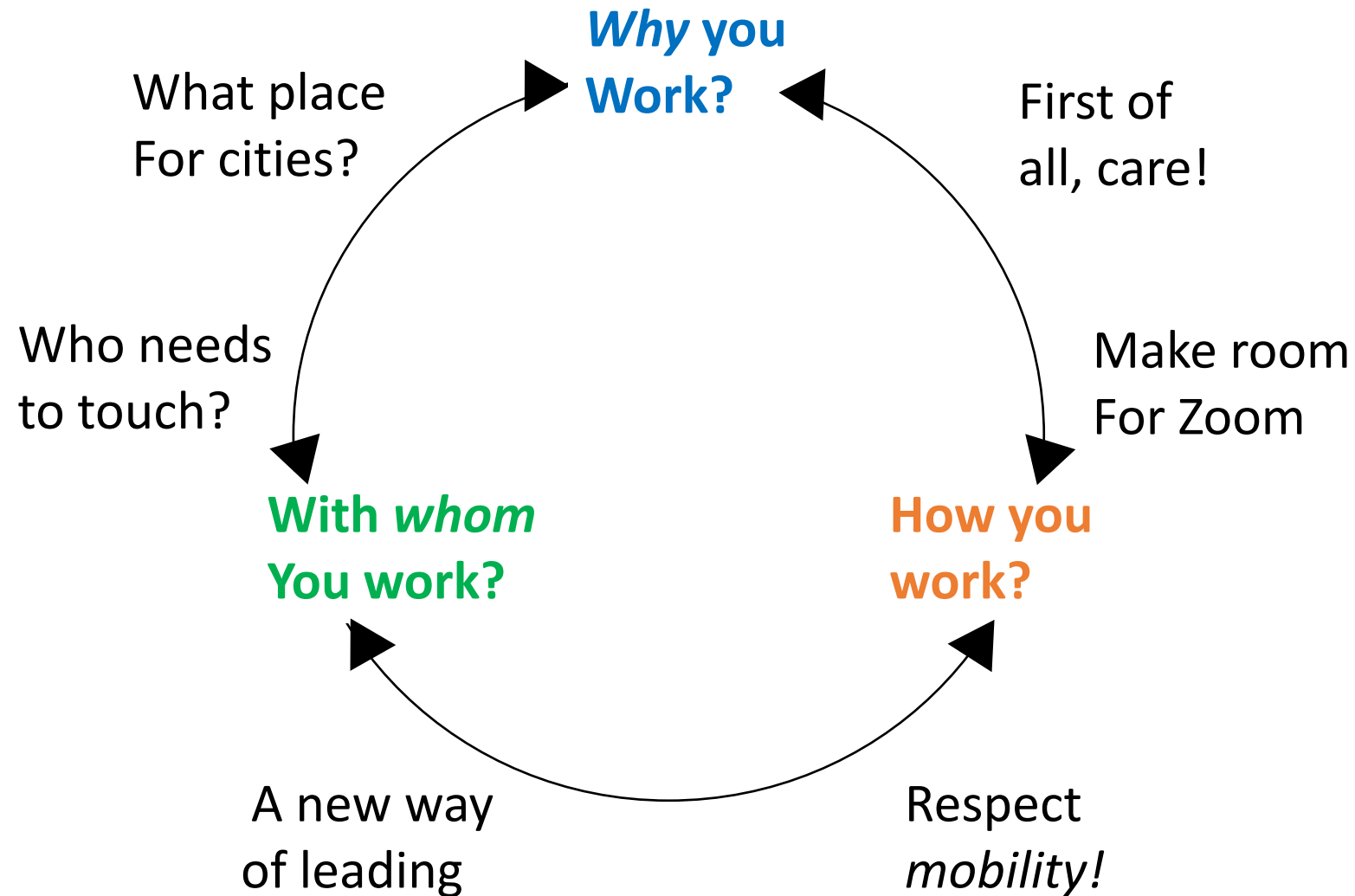
First commercial web browser, email, 1995

Freelancing as a *preference*

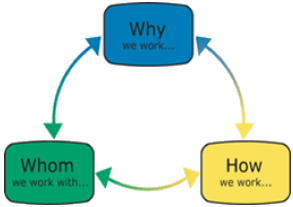
Comfort zones forever changed?



# The intelligent career framework – and Corona







# What place for cities?

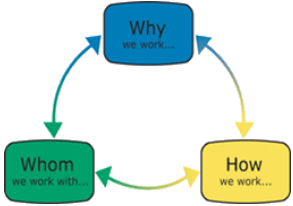


The “buzz” of social interaction

The pull of cultural events

Locales for industry clusters

Crucibles of innovation



# What place for cities?

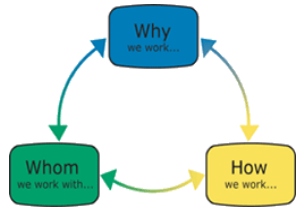


A new *cost* – pandemic preparedness

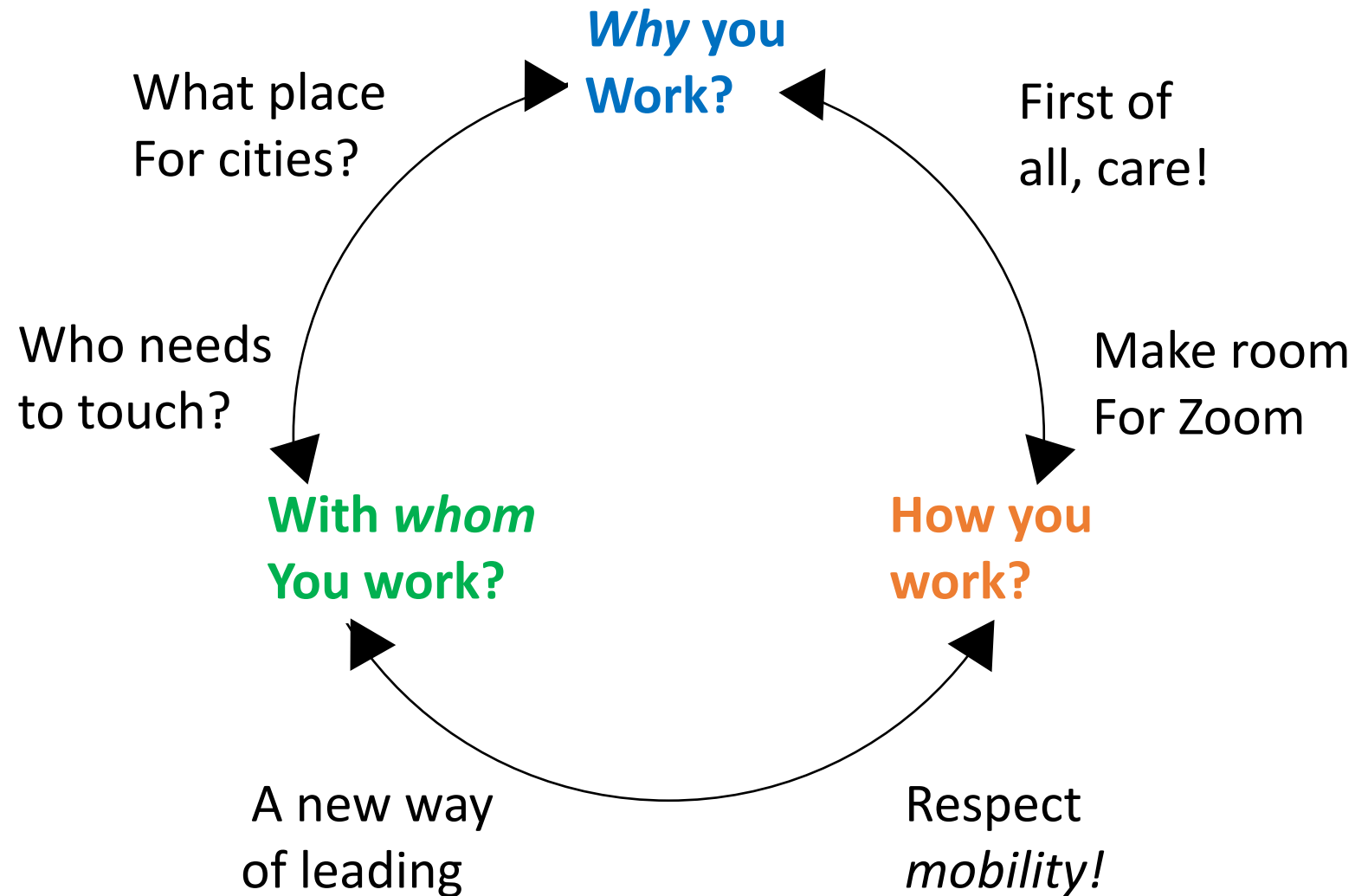
A new balance: essential workers vs. outside contributors

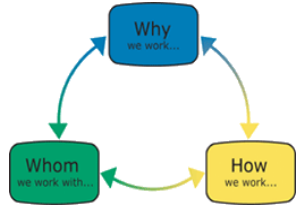
City preparedness and company location?

Where are tomorrow's "structural holes"?



# The intelligent career framework – and Corona





# Two stories



The UK Arts Administrator: Rachel Nelken

The US Virtual Reality Guy: Brad Martin

# The UK arts administrator

Rachel Nelken



- Music teacher
- Birkbeck – Arts Management
- Performing Rights Society – New Music
- Two children – now what?
- Freelancing?

# The UK arts administrator

## Rachel Nelken



- Relationship manager – Arts Council England (2½ days)
- ArtsTrain new music (½ day)
- Freelancer for UK music funders
- Action learning consultant
- “Each area of my work informs the other”

# The Us virtual reality guy

## Brad Martin



Two years into architect training

Six more years to go

Early VR and AR experience

Founded “Another Reality Studio”

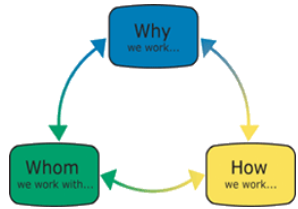
# The Us virtual reality guy

## Brad Martin

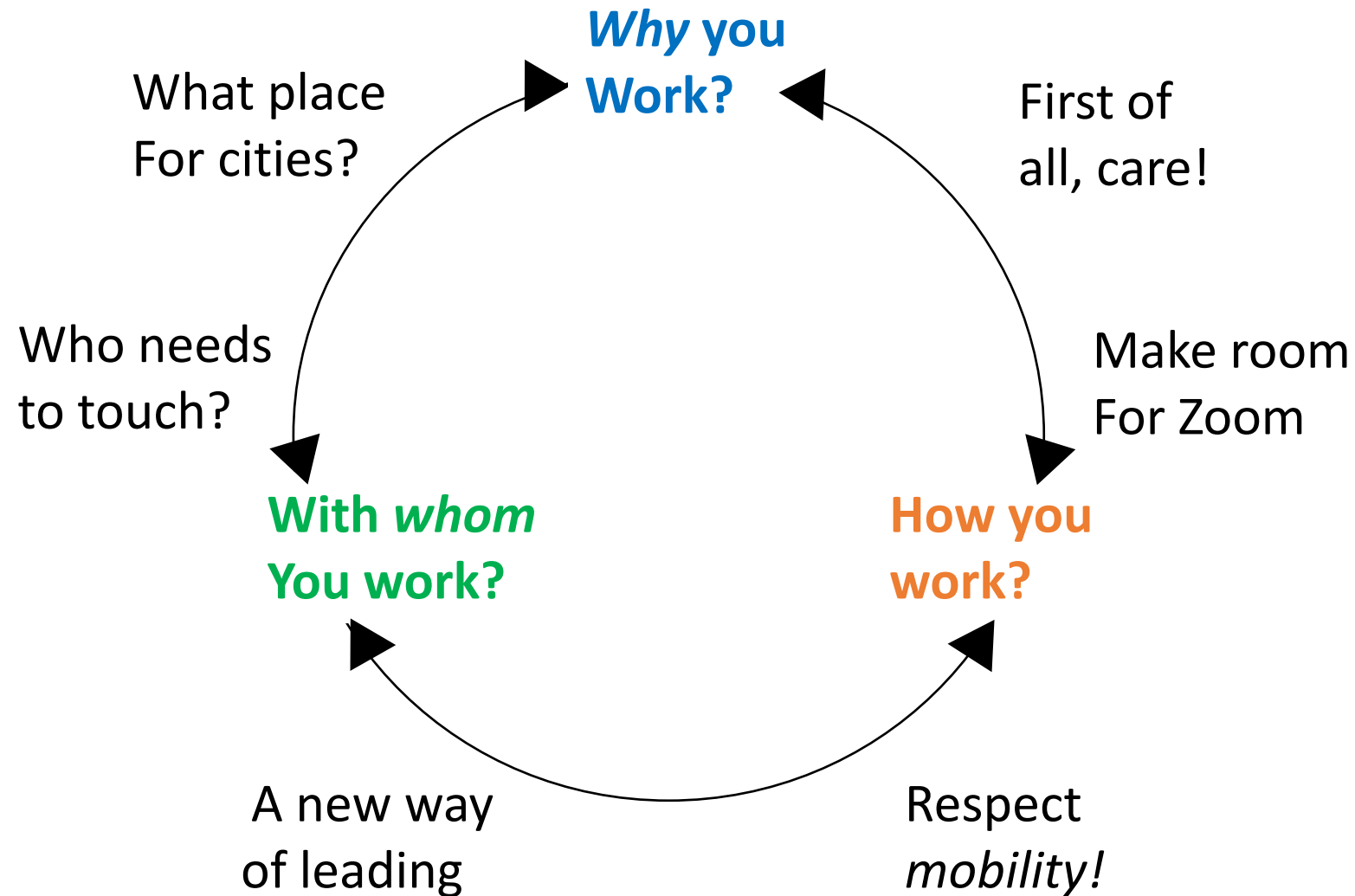


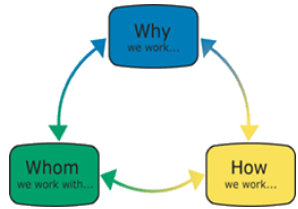
- Partner in Ecuador
- Collaborators through Upwork
- A pure virtual company
- The family caregiver!



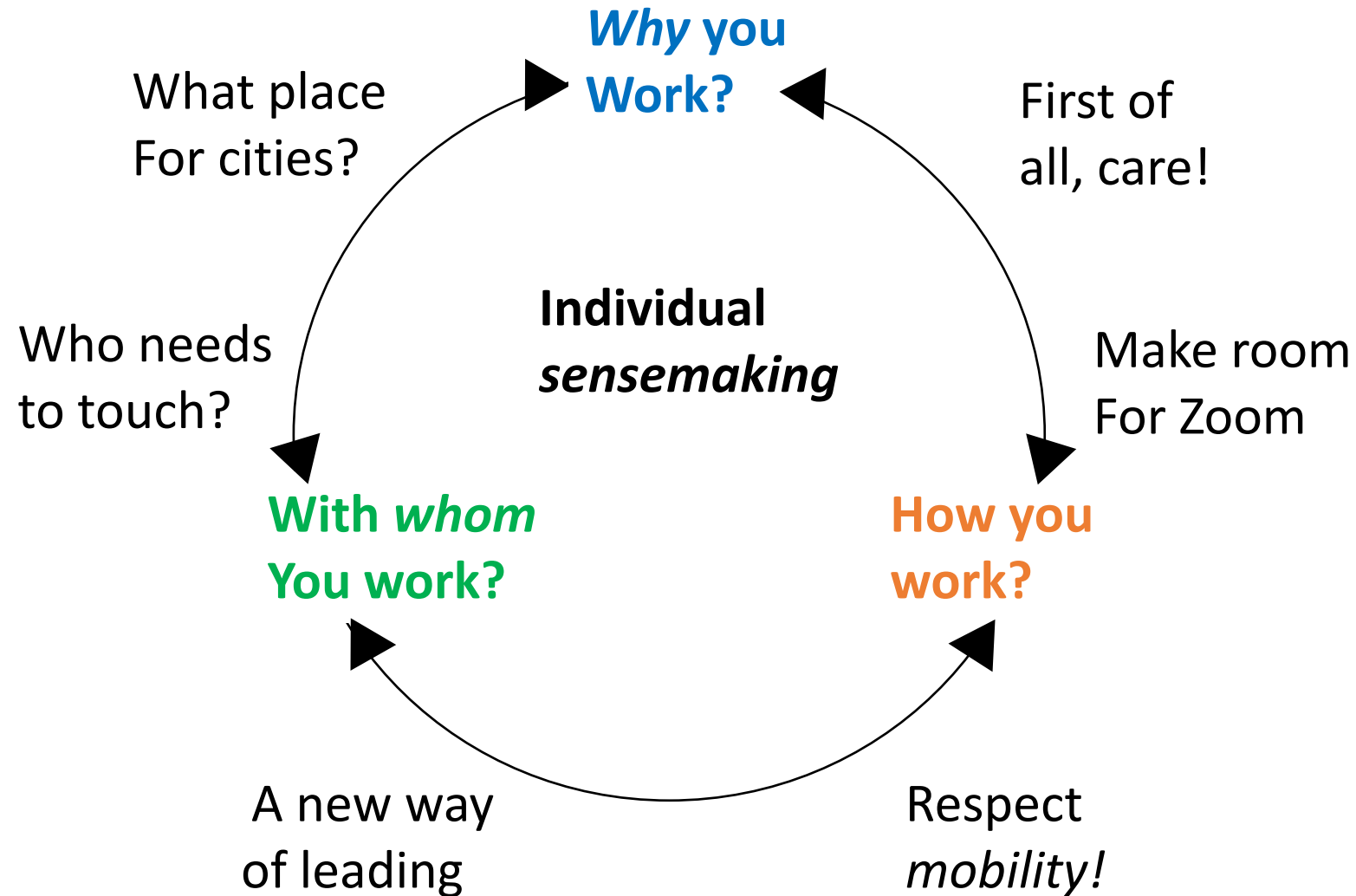


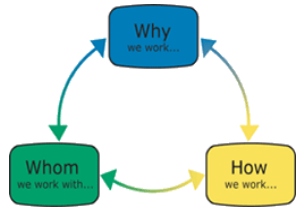
# The intelligent career framework – and Corona



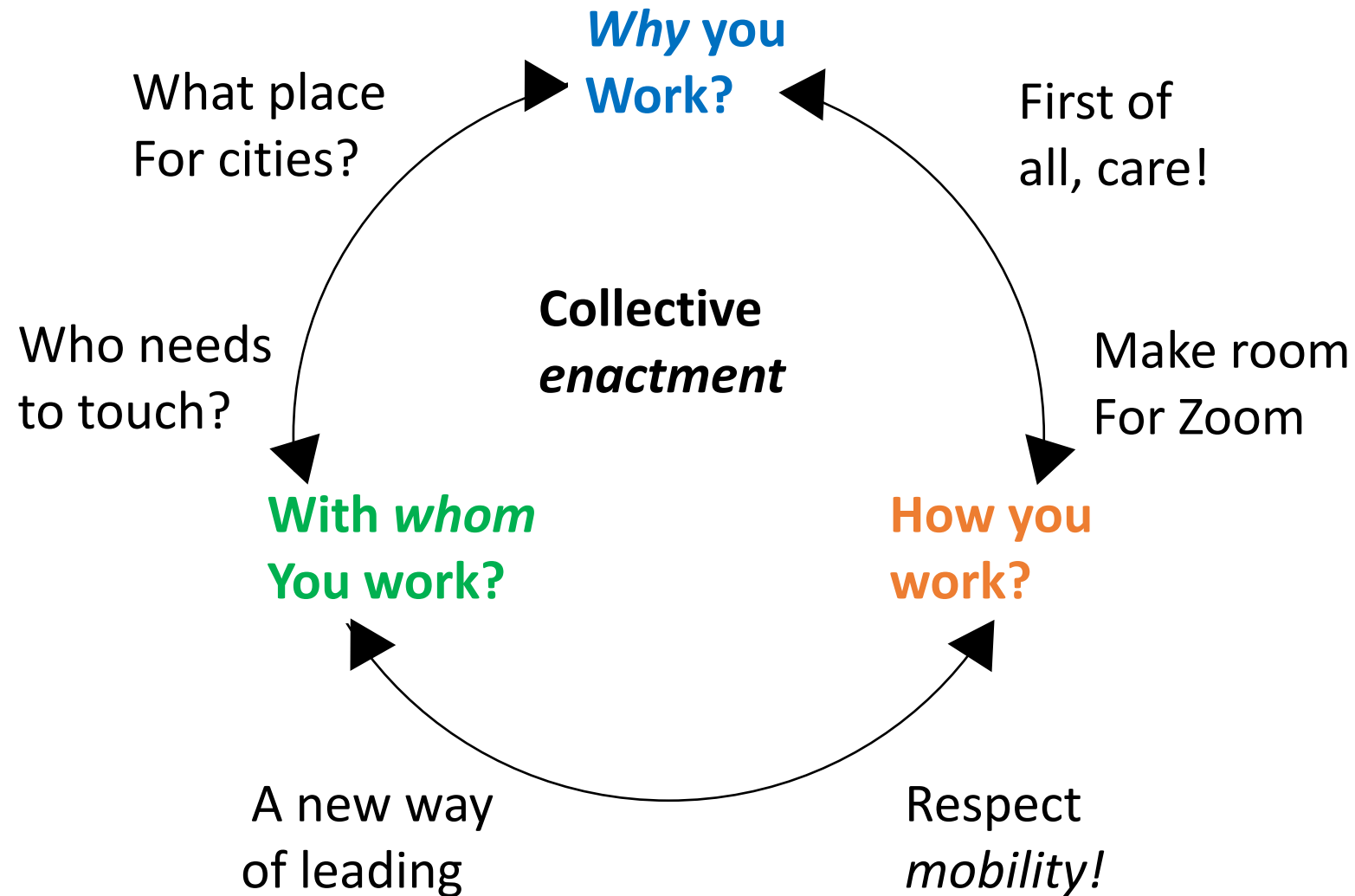


# The intelligent career framework – and Corona

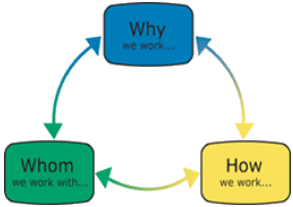




# The intelligent career framework – and Corona



# Pandemic-resistant careers



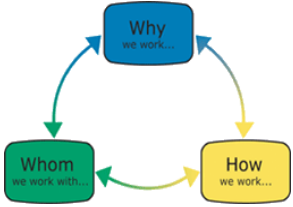
Rachel and Brad as exemplars

Every family needs one!

Who needs full-time jobs?

Care about good *leadership*

Make sense, alone and together



# Who's your favorite leader?



**Mine**

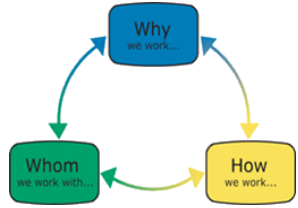


**Yours**

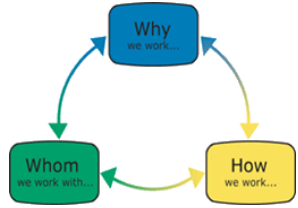


**Theirs**





# Questions



Thank you!