Peer Learning Reading and Notetaking: Example Reading list

Have a look at the example reading list below (please note this is for a fictional module on business statistics). Imagine that you have to do an essay titled: "Describe the main quantitative methods used in Business Research and give an overview of their applications". You also have to do a multiple choice test that covers the latest version of the SPSS statistics software.

Think about: Whether the books are essential or recommended? How up-to-date are they? How easy to access they are? What level are they at? How relevant they are to your interests or the assignments?

Mark which books you would *definitely* read, which you *might* read given time and which you definitely *won't* read.

Business Statistics 101 Reading List

Key/ Essential Texts

Basic business statistics: concepts and applications – Mark Berenson, 2015

Business statistics – Norean Radke Sharpe, Richard D. De Veaux, Paul F. Velleman, David E. Bock, 2015 (NOTE: limited copies available in the library)

Business statistics – Norean Radke Sharpe, Richard D. De Veaux, Paul F. Velleman, 2012 (NOTE: this is an older edition of the book above but is available electronically from the library catalogue)

Recommended Reading

Discovering statistics using IBM SPSS statistics: and sex and drugs and rock 'n' roll – Andy Field, 2013 (NOTE: this is a good basic introduction that will help with the SPSS assignment)

Quantitative approaches in business studies – Clare Morris, 2008 (NOTE: available as an ebook in the library)

Quantitative methods: an active learning approach – Graham Hackett, 1994

Quantitative methods for business decisions – Jon Curwin, Roger Slater, 2008

Essential quantitative methods for business, management and finance – Les Oakshot, 2012

Applied statistics using SPSS, Statistica, MATLAB, and R – J.P. Marques de Sa, 2007

Data analysis using SPSS for Windows: a beginner's guide – Jeremy Foster, 1998