# Ethnographic Encounters project

# Department of Modern Languages, University of Southampton

## Indicative bibliography for students

### Ethnography/ethnographic methods

Delamont, S. (2008) 'For lust of knowing: observation in educational ethnography', in G Walford (ed.) *How to do educational ethnography*. London: Tufnell Press. pp. 39–56.

* *Good account of key steps in doing ethnographic observations, with examples from her own research.*

Hammersley, M. (1992) Introducing Ethnography. *Sociology Review*. 2 (2), 18–20.

* *Overview of key principles in ethnographic research.*

Jordan, S. A. (2001) Writing the Other, Writing the Self: Transforming Consciousness Through Ethnographic Writing. *Language and Intercultural Communication*. [Online] 1 (1), 40–56.

* *Good discussion of writing ethnographic accounts, with focus on reflexivity and processing the data gathered.*

Further reading and practical guides:

Hammersley, M. & Atkinson, P. (1995) *Ethnography: Principles in Practice* New York: Tavistock Publications.

O’Reilly, Karen (2005) *Ethnographic Methods*. London: Routledge.

Spradley, J. (1979) *The Ethnographic Interview* New York: Holt, Rinehart & Winston

Spradley, J. (1980) *Participant Observation* New York: Holt, Rinehart & Winston

**Ethnographic approaches to digital media**

Blasco, P. G. Y. (2012) ‘A wondrous adventure’: mutuality and individuality in Internet adoption narratives. *Journal of the Royal Anthropological Institute*. [Online] 18 (2), 330–348.

* *An example of an anthropological analysis of online texts and communities.*

Boellstorff, T. (2012) 'Rethinking digital anthropology', in Daniel Miller & Heather A. Horst (eds.) *Digital Anthropology*. London: Berg. pp. 39–60.

* *Looks at the techniques for carrying out ethnographic research on online cultures through participant observation methods, using specific fieldwork examples.*

Coleman, E. G. (2010) Ethnographic Approaches to Digital Media. *Annual Review of Anthropology*. [Online] 39 (1), 487–505.

* *Review of recent ethnographic research on digital media, including different ways of approaching and analysing digital material.*